

Agenda

Friday, 30 November 2018

2:00 – 2:30	Arrival and Registration
2:30 – 2:45	Welcome & Introductions
2:45 – 4:00	Finance & Accounting Workshop <u>Content:</u> Establishing a strong financial infrastructure is critical for a start-up. This workshop will discuss fundamentals of accounting and finance from an entrepreneur’s perspective. <u>Format:</u> 45-minute lecture; 30-minute 1:1 team discussion
4:00 – 5:00	Pitch Training Workshop <u>Content:</u> Communication is a key skill for any startup team. This workshop will help teams hone their pitch deck and presentation to ensure a clear, concise and enticing message about their vision and startup product. <u>Format:</u> 60-minute workshop with 1:1 presentation with feedback
5:00 – 5:15	Coffee + Tea Break
5:15 – 6:15	ABC’s of Raising Capital Workshop <u>Content:</u> One of the first steps in creating the foundation for a successful start-up is collecting seed money and raising the capital you need to jump start your firm. This workshop focuses on creating a fundraising action plan. <u>Format:</u> 40-minute lecture; 20-minute workshop
6:15 – 8:00	Cocktail Hour and Networking

Saturday, 1 December 2018

9:30 – 10:00	Arrival
10:00 – 10:45	Keynote Speaker
11:00 – 12:15	LeadHERs Group 1 Presentations Team 1 11:00-11:15 Team 2 11:15-11:30 Team 3 11:30-11:45 Team 4 11:45-12:00 Team 5 12:00-12:15 Format: 7-minute pitch with 5-minute Q&A
12:30 – 1:30	Lunch Break
1:45 – 3:00	LeadHERs Group 2 Presentations Team 6 1:45-2:00 Team 7 2:00-2:15 Team 8 2:15-2:30 Team 9 2:30-2:45 Team 10 2:45-3:00
3:15 – 4:15	LeadHERs in Health Panel Discussion This interactive panel will highlight key women in leadership positions in healthcare and technology related organizations. The panelists will discuss the future of women in healthcare as entrepreneurs, corporate leaders and investors. <u>Format:</u> 30-minute presentation, 15-minute Q & A
4:15 – 4:30	Awards, Photos, Closing Remarks